

# Become a Sponsor

## Edu-Futuro 26<sup>th</sup> Anniversary Gala

Friday, March 22, 2024

Falls Church Marriott Fairview Park

3111 Fairview Park Drive, Falls Church, VA 22042

6:00 p.m. - 12:00 a.m.



## Edu-Futuro

Empowering Students  
Engaging Parents  
Transforming Communities

Edu-Futuro, a nonprofit based in Arlington, VA with offices in Fairfax and Prince William Counties, VA will host its 26th Anniversary Gala on March 22, 2024, to celebrate the achievements of the immigrant youth and families that it serves through its life-changing programs. Edu-Futuro serves every year more than 2,500 families, including children, youth, and adults through its programs—the Emerging Leaders Programs (STEM Robotics Clubs, Emerging Leaders Program (ELP) Part I: Leadership and Career Exploration, Part II: College Application, Financial Aid and Scholarships, Part III: College Students Support), Parent Empowerment Services, Case Management and Workforce Development Services.

Edu-Futuro has been consistently recognized for its successful programs and leadership. In recognition of our work on behalf of immigrant families in the Summer of 2023, Edu-Futuro was named Southeast Affiliate of the Year by UnidosUS, the largest Latino civil rights organization in the United States with nearly 300 affiliates nationwide. Edu-Futuro was also recognized in the Fall of 2023 as a Finalist at “**Examples of Excelencia**” by Excelencia in Education, the only national data-driven initiative to recognize programs accelerating Latino student success.

As we prepare to celebrate 26 years of service to immigrant families, Edu-Futuro is proud to report that our response to the coronavirus crisis established our organization as one of the largest providers of direct financial aid to immigrant families in the Washington region, offering case management services to more than 1,500 households, and disbursing over \$2,000,000 for rent, food, utilities, and other basic necessities. Despite the enormous challenges of the pandemic, we can also report that the 175 outstanding high school seniors who graduated from our Emerging Leaders Program (ELP) during the past three years were collectively offered \$7,528,737 in life-changing scholarships and financial aid for their first year of college, and a remarkable \$26,256,444 in four-year renewable scholarships and financial aid.

## Why Sponsor This Event?

As a Sponsor of the Edu-Futuro Gala you will support an organization that provides job development, college access, college support, academic enrichment, and support for parents to resolve family issues, obtain jobs, and empower them to navigate educational system advocating on their children’s behalf, and helping them academically. There are plenty of reasons to sponsor our Edu-Futuro Gala:

**It is strategic:** Our Gala will bring together approximately 240 influential citizens of the community, including elected officials, staff, and administrators from Fairfax, Arlington, Prince William, and Alexandria Government and City Public Schools, colleges and universities, diplomats, and business owners. These and other special guests all share our passion to improve the lives of Latinos and other immigrants, as well as first generations, by making education available to them. Sponsorship of the Gala and the publicity surrounding the event will associate your organization with this worthy cause and confirm your organization’s/company’s reputation as a strong community leader.

**It’s results-oriented:** Of the students who completed the ELP I program 97% exhibited the confidence, abilities, and skills needed to stay on the college track. Also, 100% of our ELP II youth successfully enrolled in college.

**It’s local:** Our work empowers youth to access postsecondary education and to obtain their first professional job in the DC Metro Area, giving them the chance to strengthen their communities and contribute to our regional economy, and to break the cycle of poverty.

**It’s a way to show you care:** Your sponsorship will publicly demonstrate your commitment to supporting the Latino and other immigrant communities.

### IMPORTANT DATES

March, 11 2024 – Last day to submit sponsorship materials (ad, logos, etc.) to [volunteer@edu-futuro.org](mailto:volunteer@edu-futuro.org)

March 15, 2024 – Last day to submit pledges. Ads/logos for late submissions will not be reflected in the program.

Questions about tickets, sponsorship opportunities, and sponsorship materials please contact Mariana Balgurevich, Volunteer Coordinator at [volunteer@edu-futuro.org](mailto:volunteer@edu-futuro.org) or at (202) 709-4895.

# Gala Sponsorship Levels

## Champion – \$10,000 and above

- Company name included in the invitation
- Exclusive presenting status at Edu-Futuro's 26th Anniversary celebration
- Opportunity to participate in an on-stage check presentation for the amount of the sponsorship
- On-stage introduction by Master of Ceremonies
- Sponsorship announcement on Edu-Futuro's website including corporate logo, editorial mention, and link to your company's website
- Press coverage and photo opportunities at Edu-Futuro's 26th Anniversary celebration (as available)
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Full-page ad prominently displayed, and company name listed in our printed program\*
- Recognition of sponsorship status and corporate logo on all collateral materials: printed program, press releases, signage, and website\*
- 10 guest tickets to Edu-Futuro's 26th Anniversary celebration

## Partner – \$5,000 and above

- On-stage corporate mention by Master of Ceremonies
- Sponsorship announcement and editorial on Edu-Futuro website
- Press coverage and photo opportunities at Edu-Futuro's 26th Anniversary celebration (as available)
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Half-page ad and company name listed in our printed program\*
- Corporate logo on donor page of Edu-Futuro's website with link to your company's website
- Recognition of sponsorship status and corporate logo on all collateral materials\*
- 10 guest tickets to Edu-Futuro's 26th Anniversary celebration

## Innovator – \$2,500–\$4,999

- On-stage corporate mention by Master of Ceremonies
- Sponsorship announcement and editorial on Edu-Futuro website
- Press coverage and photo opportunities at Edu-Futuro's 26th Anniversary celebration (as available)
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Quarter-page ad and company name listed in our printed program\*
- Corporate logo on donor page of Edu-Futuro's website with link to your company's website
- Recognition of sponsorship status and corporate logo on all collateral materials\*
- 6 guest tickets to Edu-Futuro's 26th Anniversary celebration

## Patron – \$1,000–\$2,499

- Listing on donor page of Edu-Futuro website
- Corporate logo displayed on PowerPoint presentation throughout the 26th Anniversary celebration
- Business card size ad and company name listed in our printed program
- Recognition of sponsorship status on all collateral materials\*
- 4 guest tickets to Edu-Futuro's 26th Anniversary celebration

## Supporter – \$500–\$999

- Listing on donor page of Edu-Futuro website
- Corporate logo displayed on PowerPoint presentation throughout the 26th Anniversary celebration
- Recognition of sponsorship status on printed program and website\*
- 2 guest tickets to Edu-Futuro's 26th Anniversary celebration

## Friend – \$250–\$499

- Recognition of sponsorship status on a list of "Friends of Edu-Futuro" on Gala Program
- 1 virtual guest ticket

**Individual Ticket** – Until March 8: \$150; March 9 – March 22: \$175

**Message in Event Program –\$350** for your name and message printed in the program (100-character limit)

\*All sponsorship materials (ad copy, logos, etc.) must be received by Monday, March 11, 2024, the print deadline, to be included in the program.

*Contributions above \$125/per person are tax-deductible.*

# Edu-Futuro 26th Anniversary Gala Sponsorship Form

Organization/Company/Individual Name: \_\_\_\_\_

Name to be displayed at the event: \_\_\_\_\_

I prefer to remain anonymous

## Sponsorship Pledge

Champion (\$10,000)

Partner (\$5,000)

Innovator (\$2,500)

Patron (\$1,000)

Supporter (\$500)

Friend (\$250)

## Additional Advertisements in Gala (or Advertisement only)

\_\_\_\_ (#) Full-page ad – 7.5" x 5" (\$500 each)

\_\_\_\_ (#) Half-page ad – 3.5" x 5" (\$300 each)

\_\_\_\_ (#) Business card size ad – 3.5" x 2" (\$150 each)

\_\_\_\_ (#) Message in Program Book – \$350 for name and message, 100-character limit \_\_\_\_\_

*All ads are printed in black and white. All artwork and logos must be sent electronically to [volunteer@edu-futuro.org](mailto:volunteer@edu-futuro.org) in vector, PDF, or JPG format and received no later than Monday, March 11, 2024 for inclusion in the program.*

## Additional Tickets

Until March 8: \$150 \_\_\_\_\_ March 9 – March 22: \$175 \_\_\_\_\_

## Contact Persons

Contact for Sponsorship/Payment:

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact for Advertising: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Payment Options

Enclosed is a check for \$ \_\_\_\_\_ made out to "Edu-Futuro"

Please send completed form and checks to: Edu-Futuro, 2110 Washington Blvd, Third Floor, Arlington, VA 22204

Other payment arrangement (*Please specify*): \_\_\_\_\_

Please charge my credit card number\*: \_\_\_\_\_

Name as read on card: \_\_\_\_\_ Exp. Date: \_\_\_ / \_\_\_ Security code (CVV) \_\_\_\_\_

Type of Card:  Visa  Mastercard  Other: \_\_\_\_\_

*\*The information provided for the credit card is confidential and will be used to process this transaction only.*

You may also visit our webpage (<http://www.edu-futuro.org/26th-anniversary/>) to make a payment online, or email or call Aldrin Castillo, Operations and Administration Coordinator, [aldrincastillo@edu-futuro.org](mailto:aldrincastillo@edu-futuro.org) or (703) 228–2560 or (703) 843-8645 to make a credit card payment by phone.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Edu-Futuro is a registered 501(c)(3) non-profit organization with tax ID # 54-1914671 and all proceeds from the 26<sup>th</sup> Anniversary Gala will be used to support its programs.*