



**Edu-Futuro**

Empowering Students  
Engaging Parents  
Transforming Communities

# Annual Report

2021-2022

 [edu-futuro.org](https://edu-futuro.org)

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# Message from the President of the Board of Directors

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Immigrant and Latino families we serve are still profoundly impacted by the pandemic's public health and economic consequences. Data shows that hardships of COVID-19 fell disproportionately on low-income and immigrant communities. Every day, we see families that have not yet been able to recuperate from the massive unemployment and loss of working hours that affected many immigrant households. To assist this community to not only survive, but thrive, Edu-Futuro applies a Two-Generation approach. We are incredibly proud to say that the hard-working management and staff of Edu-Futuro broke Edu-Futuro's service record for the second year in a row by providing parent engagement, college readiness, case management, and workforce development programs to 3,425 beneficiaries.

As we look forward to the 2022-2023 fiscal year, Edu-Futuro is heartened by the strength and resilience of the families we are privileged to serve. We are actively engaging students to return to schools, many of whom found themselves forced to leave school to assist their families when parents lost their jobs or to help them find careers when they could not. Edu-Futuro is also assisting parents in building the skills needed to find better careers to improve their families' situation. Our Emerging Leaders Program, Part I (ELP I), which provides invaluable STEM, leadership, college readiness, and career training, is also returning in-person to the schools for the first time since the pandemic. Edu-Futuro also continues to provide one-on-one mentorship to seniors in ELP II to guide them through the college and scholarship application process and support them under ELP III while at school. Over one thousand students participated in ELP and STEM programs this year.

Remarkably, despite the challenges, 40 ELP II students were accepted into college and received \$3.5 million in scholarships to finance college in 2021-2022.

We could not have done all of this without your generous support. Please help us to continue to build the next generation of leaders in our community.

Thank you,



We are incredibly proud to say that the hard-working management and staff of Edu-Futuro broke Edu-Futuro's service record for the second year in a row

*Jeanne M. Balcom*  
Jeanne M. Balcom, Board President



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# Message from the Executive Director

For more than two years, Edu-Futuro has been sounding the alarm about the COVID-19 pandemic's disproportionate impact on Northern Virginia's immigrant community. Currently, Latino families account for the largest number of coronavirus hospitalizations in the four major jurisdictions served by Edu-Futuro -- Fairfax, Prince William, Arlington, and Alexandria. Across our region, Latino residents constitute approximately 18% of the total population, but according to figures from the Virginia Department of Health, Latino patients have been averaging approximately 33.5% of the COVID hospitalizations in Fairfax, 37.5% in Prince William, 33% in Arlington, and 33% in Alexandria.

In response to the crisis in our community, Edu-Futuro mobilized to provide urgently needed financial aid to affected families. Since the beginning of the COVID-19 outbreak, we have stabilized more than 1,300 families, and disbursed approximately \$1.6 million for rent, food, and other basic necessities. Our bilingual case managers have also leveraged over \$800,000 in additional aid by guiding families through the application process required by local governments and other nonprofit partners.

Despite the major challenges we faced in FY2021-22, I am proud to report that Edu-Futuro was able to win support for two major projects that have great potential for our families and students.

1) In the Summer of 2021, Edu-Futuro met with officials from Fairfax County Public Schools (FCPS) to discuss the fact that a disproportionate number of the youth who had not returned to in-person learning when schools reopened were Latino students and English Language Learners. As a result, Edu-Futuro was asked to form a bilingual outreach team tasked with contacting and engaging students to resume their high school education. Thus far, Edu-Futuro has received 160 referrals from FCPS, with our efforts already returning 80 students to the classroom.

2) In April 2022, Edu-Futuro launched the Public Health Youth Ambassadors Program, a project created in collaboration with the Fairfax County Health Department, which will provide skills training in health communication and promotion to 90 Hispanic, African-American, and Black-African high school students. Developed as a response to the lack of minority health workers available to serve communities of color during the COVID-19 pandemic, the Health Ambassadors Program will provide invaluable real-world experience to high school students interested in pursuing a health career.

These are just two of many exciting projects that Edu-Futuro will be developing or expanding in 2023 to improve the lives of the more than 3,400 students and parents we serve each year. All the while, we will be working diligently to deliver the flagship programs Edu-Futuro is best known for -- our Emerging Leaders Program for immigrant and Latino students, our robotics program for middle school youth, and our workforce development program for parents. I am extremely grateful to our staff, volunteers, Associate Council, and Board of Directors. Our work for immigrant families is only possible because of their commitment and dedication.

Thank you for your continued support!



Since the beginning of the COVID-19 outbreak, we have stabilized more than 1,300 families, and disbursed approximately \$1.6 million for rent, food, and other basic necessities

Jorge E. Figueredo, Executive Director



# 2021-2022 Program Year Highlights

## SUMMER 2021



Edu-Futuro helped nearly 150 students and parents to better understand the importance of high school graduation and college enrollment at our inaugural Summer Boot Camp, held on Saturday, July 24, 2021, at the Annandale campus of Northern Virginia Community College. The day-long event featured a slate of activities designed to communicate two critical messages: all immigrant and Latino youth can achieve their dreams of postsecondary education, and Edu-Futuro's Emerging Leaders Program (ELP) is ready to help families build a path to college for their children. Held largely outdoors, the Boot Camp for 9th-11th graders was the first major in-person event conducted by Edu-Futuro in more than a year.



The idea for Edu-Futuro's new "Tech for Parents" program was simple: During the pandemic, teach parents the basics of popular teleconferencing programs, like Zoom, so they could learn how to submit job applications through online portals, attend virtual job interviews, and help their children with distance learning schoolwork. Created by Workforce Development Team Lead, Alexis Rivas, the program quickly took on a life of its own, and added lessons on computer and smartphone software, email usage, and Google translate. By August 2021, the "Tech for Parents" program had a waiting list of 60 beneficiaries.

## FALL 2021



On November 5, Edu-Futuro marked its 23rd anniversary with a virtual Gala that highlighted the hard work, dedication, and academic success of the 844 students who participated in our Emerging Leaders Program (ELP) during the 2020-2021 school year. Distributed through Facebook and YouTube, the Gala video tallied a total of more than 1,000 views on the night of the event, and during the following two weeks. The theme of the Gala -- Building a Brighter Future -- reflected the optimism and hope shared by the keynote speaker for the event, Dr. Irma Becerra, President of Marymount University, which had recently been designated Virginia's first Hispanic Serving Institution. Dr. Becerra commended Edu-Futuro's commitment to helping students achieve college success, saying, *"Higher education is the great equalizer and offered me a pathway to the American Dream... That's why I am so passionate about increasing higher education access for all because it can also offer you that same pathway today."*



Edu-Futuro's Spanish-language public service television program, Línea Directa, began a new collaboration with the CDC Foundation by producing a series of three shows focusing on the importance of the COVID vaccine, and on the impact of the pandemic in the Latino community of the Washington metropolitan area. Broadcast each Saturday morning at 11:00 a.m. on Telemundo 44, the Línea Directa programs featured interviews with respected local doctors and community leaders.

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# 2021-2022 Program Year Highlights

## WINTER 2022



Before the COVID-19 pandemic, enrollment at Fairfax County Public Schools (FCPS) was estimated at 189,000 students, with significant increases reported every year. When schools reopened last year, however, the FCPS student population had decreased to approximately 180,000. A disproportionate number of the youth missing from the classroom were Latino, who currently account for 27.1% of FCPS enrollment, and English Language Learners, who represent 26.8% of the student population. In response to the troubling number of children and teens who had not returned to in-person schooling, Edu-Futuro and FCPS partnered to create a community outreach project intended to contact the families of missing students, and determine the reasons why the youth had abandoned their studies.



In partnership with Hispanics Against Child Abuse and Neglect (HACAN), Edu-Futuro organized a virtual community forum on the evening of Wednesday, January 10, that gave more than 100 parents the opportunity to ask Fairfax County Public Schools (FCPS) Region II Assistant Superintendent, Dr. Fabio Zuluaga, questions about such issues as COVID vaccinations, student absenteeism, and academic achievement. *"Considering that Edu-Futuro has been working very hard on our parent and vaccination outreach, it was natural to proceed to plan the event,"* said Edu-Futuro Communications and Programs Coordinator, Rodrigo Ferro, who was responsible for working with HACAN parents to host the virtual education forum.

## SPRING 2022



In partnership with Bailey's Crossroads Community Mutual Aid, Bailey's Elementary School, the Fairfax County Health Department, and Neighborhood Health, Edu-Futuro conducted a vaccination clinic on Saturday, April 9, to give local families an opportunity to protect children, teens, and parents from the most serious consequences of COVID-19. The event was held in conjunction with a weekly food drive that provides meals and other basic necessities. A total of 28 people received the COVID-19 vaccine, with 14 being first or second doses.



On Saturday, June 11, nearly 200 parents and children gathered together at the NOVA Annandale Campus to celebrate the first graduation from Edu-Futuro's Parent Empowerment Services (PES) to be held in-person since the beginning of the COVID-19 pandemic. Dressed in their Sunday-best, each of the graduates received loud applause as they accepted certificates for completing different Edu-Futuro courses designed to help immigrant parents improve computer literacy to obtain better jobs, reunite families separated by the immigration process, develop better communication with their children and teens, and learn to navigate the U.S. school system. The parents and their families were welcomed to the NOVA Annandale campus by its Provost, Dr. Diane Mucci, and Dean of Recruitment and Admissions, Dr. Deborah Wyne. The proud Edu-Futuro graduates received their certificates from Fairfax County Braddock District Supervisor, James Walkinshaw, Edu-Futuro Executive Director, Jorge Figueredo, and Mr. Dana Kauffman, Director of College Government Affairs.

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# Vision and Mission

This year, Edu-Futuro served **3,425** unduplicated children, youth, and parents -- breaking our previous record number of beneficiaries for the second year in a row. In addition to being one of Northern Virginia's largest immigrant-led nonprofit organizations, Edu-Futuro continued to be one of the largest providers of direct COVID-19 financial aid to immigrant families in the Washington region. Since the beginning of the pandemic, our bilingual case management team has succeeded in stabilizing more than **1,300** households by helping families gain access to approximately **\$1,600,000** for rent, food, and utilities from our Emergency Assistance Fund, as well as from funds provided by local governments, faith-based organizations, and other nonprofit partners.



## Our Vision

Realizing the potential of immigrant youth and their families.



## Our Mission

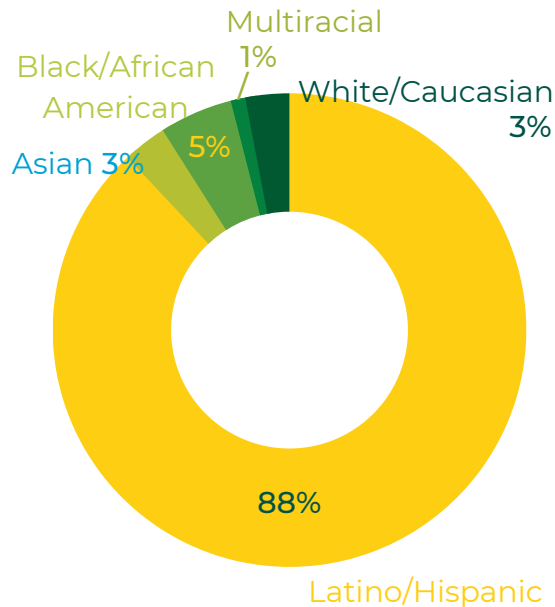
To empower immigrant and underserved youth and families through mentorship, education, leadership development, parent engagement, individual case management, and workforce development.



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# FY2021-2022 Beneficiary Profile

Race and/or Ethnicity



97.6%

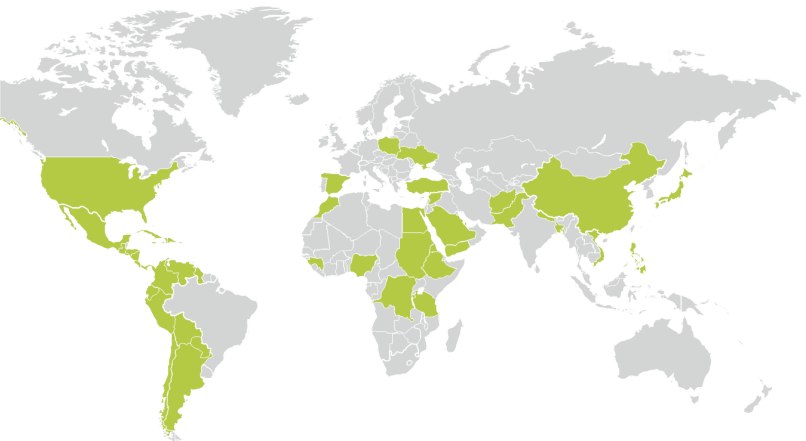
of the youth we serve through our Emerging Leaders Program (ELP) are immigrants or children of immigrants

49.5%

were born in the United States

Our beneficiaries in FY2021-22 hailed from 47 different countries and 1 territory:

Afghanistan, Argentina, Bangladesh, Bolivia, Burundi, Chile, China, Colombia, Congo, Costa Rica, Cuba, Dominican Republic, Ecuador, Egypt, El Salvador, Eritrea, Ethiopia, Guatemala, Guinea, Guyana, Haiti, Honduras, Jamaica, Japan, Mexico, Morocco, Nepal, Nicaragua, Nigeria, Pakistan, Palestine, Panama, Paraguay, Peru, Philippines, Poland, Puerto Rico, Saudi Arabia, Spain, Sudan, Syria, Tanzania, Turkey, Ukraine, United States, Venezuela, Vietnam, and Yemen.



of the students enrolled in our youth programs will be the first generation in their family to go to college in the United States



# Edu-Futuro Programs

## Emerging Leaders Program (ELP)

The Emerging Leaders Program (ELP) offers a series of interconnected services and training workshops to help immigrant and Latino youth in grades 4-12 develop the educational skills needed to reach high school graduation, college enrollment, and career success. During FY2021-2022, Edu-Futuro served a record-breaking 1,196 students, with the majority of youth participating in our four core Emerging Leaders Programs: ELP STEM, ELP I, ELP II, and ELP III.

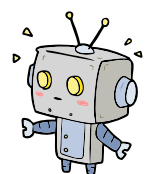
### ELP STEM

Due to school COVID restrictions, Edu-Futuro had to cancel all Robotics Club activities last year. Instead, our staff continued to deliver a flexible and innovative virtual ELP STEM program that proved extremely popular with our youth, and served 363 unduplicated elementary, middle, and high school students. The STEM-based curriculum presented ELP participants with fun challenges that helped students connect science to their daily lives. In addition, we adapted the content of the minds-on and hands-on curriculum to fit the age-specific needs of youth attending upper elementary school into junior year of high school.

In FY2021-2022, Edu-Futuro delivered four different ELP STEM programs, with students participating in 12 virtual workshops over 6-week periods. The engaging sessions featured such titles as "*Coding a Peanut Butter and Jelly Sandwich*," "*Video Gaming, by Me*," and "*Designing Your Own 3D Soda Can*." In addition, our ELP STEM programs conducted several competitions based on these workshops, during which students worked with their crew teammates and mentors to practice their new skills and win prizes. These group activities enabled students to create new friendships and helped to keep our youth engaged.

Of the ELP STEM students who completed the program during FY2021-2022:

- **100%** developed strong critical thinking and problem-solving abilities, against a goal of 75%.
- **96%** improved their mathematical, technical, and scientific competencies and increased their confidence in STEM subject areas, against a goal of 70%.
- **98%** reported that the ELP STEM program strengthened their abilities to work in a team, against a goal of 80%.



# Edu-Futuro Programs

## Emerging Leaders Program - Part 1 (ELP I)

For the 2021-2022 school year, our ELP I academic support and college readiness program served 298 unduplicated high school students in grades 9-12. Delivered virtually, ELP I offered workshops on resume preparation, job interviews, networking, financial literacy, public speaking, community service and advocacy, team building, and the college-application process. Despite the pandemic's challenges, our students participated in speech and scholarship competitions by recording and sharing their presentations online.

For the duration of the program, ELP I students are paired with mentors who work hand in hand with our young leaders, providing guidance, tutoring, and invaluable academic and personal support. Each mentor is assigned a small crew of four to six students so that sufficient time and attention can be offered to individual participants as they prepare resumes, write essays, and complete scholarship applications.

Of the ELP I students who completed the program during FY2021-2022:

- **95%** exhibited the confidence, abilities, and skills needed to stay on the college track, against a goal of 90%.
- **89%** agreed or strongly agreed that they connected to at least one adult who is invested in their success, against a goal of 85%.
- **100%** reported that ELP met or exceeded their expectations and that they would recommend the program to other students, exceeding our goal of 90%.





# Edu-Futuro Programs

## Emerging Leaders Program - Part 2 (ELP II)

The centerpiece of our youth programs is ELP II, which provides high school seniors with educational workshops, and year-round mentors who help students complete applications for college enrollment, scholarships, and financial aid. Due to the ongoing challenges of the pandemic, this year's ELP II cohort looked very different from our record-setting 2020-21 group. We were able to recruit 93 ELP II students at the beginning of the school year, but many had to drop out of the program as academic and personal difficulties negatively impacted them and their families. Many students had to seek employment to provide much-needed income to help support their families, while at the same time, struggled to graduate from high school.

As a result of these difficult challenges, we were left with 40 students who persisted through the ELP II program in 2021-22. We are proud to report, however, that 100% of our participants were accepted into college, and that these outstanding high school graduates were cumulatively offered \$1,267,772 in scholarships and financial aid for their first year of college, and \$3,495,909 in four-year renewable scholarships and financial aid. The scholarships won by our Edu-Futuro students include:

- Full Ride Scholarship through QuestBridge - \$73,170
- Tandon Scholarship - \$67,200
- Catholic University - \$53,000
- U.S. Dream Scholarship - \$37,000
- Marymount University - \$24,000
- William & Mary - \$23,812
- George Mason University - \$18,000

Past and present ELP II graduates are currently attending the following universities: Yale, Carnegie Mellon, George Washington University, Virginia Tech, Georgetown University, University of Chicago, William & Mary, Johns Hopkins, University of North Dakota, Radford University, Longwood University, Old Dominion, Towson University, George Mason University, Northern Virginia Community College, James Madison University, Virginia Commonwealth University, Marymount University, Emory & Henry College, Elm College, Molloy College, Adelphi University, Curry College, Sacred Heart University, and Pace University.



# Edu-Futuro Programs


## Emerging Leaders Program - Part 3 (ELP III)

We are pleased to report that our ELP III program has completed the pilot phase, and is now a full-fledged part of Edu-Futuro's "Cradle-to-Career" continuum of ELP services for immigrant and Latino youth. The ELP III program provides on-campus and virtual mentorship to help students attending local colleges navigate the challenges of university life and develop the professional skills required to obtain their first jobs. In FY2021-2022, ELP III served a total of 24 unduplicated students.

Thanks to the support of our AmeriCorps members and volunteer mentors, ELP III students receive year-long individual guidance, including one-on-one mentorship and regular check-ins, time management training, and advice on a wide variety of topics. Our mentors help ELP III students with such issues as scholarship and financial aid applications, work-study options, tutoring, as well as decisions on internships, college majors, and essay topics.



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*"I came from a family in which college wasn't necessarily talked about. It was always about maybe going to community college. After joining ELP II, I could speak directly to my mentor, who was able to guide me and provide me the resources, and show me what the Common Application was like. I was able to apply to 4-year universities and eventually get into one. I believe it was through ELP II that I was able to get into a top university."*

Eric Pleitez is currently a finance major attending George Washington University, and as a former ELP I and ELP II student, he emphasized the importance of having a mentor who could help guide him through the often new and intimidating experience of applying for college during his Gala testimony.








*"My experience in this program was wonderful. I learned how to serve the community and discovered new strategies on how to prepare for college. The program has also made me more confident on what I would like to pursue as a career. For me, ELP has increased my knowledge about college, and has helped me to be mentally prepared for the future. The mentors in this program are so kind, and they teach you through great activities. For example, learning how to write a resume, or how to prepare for an interview, is so necessary and important. Edu-Futuro gives students the opportunity to learn important skills that maybe schools don't provide, and what happened in my case, is that I feel I was given an advantage that makes me feel more confident that I am ready for the future.*

*ELP mentors also teach you the importance of doing service in the community, and this experience exposes us to different perspectives on how people live and how people think. Another advantage of ELP is having the opportunity to meet guest speakers. I met a person working for a university in Florida who taught me a great deal about applying for college and for scholarships. If you are planning to attend college, the ELP mentors are going to guide you so that you can better understand what you want to study, and what career you want to pursue. ELP I is definitely a great tool that shows you how college works. There is also the opportunity to win speech and essay writing scholarships, which are great. Unfortunately, I didn't win, but the competition gave me an introduction to what is waiting for me in the future, and helped me to be more ready for college."*


Mariana Pamela Orellana Juárez recently completed Edu-Futuro's Emerging Leaders Program, Part I (ELP I), and she shares her thoughts on the benefits of the experience.



*"From this program, I most enjoyed being able to expand my knowledge of health issues and concerns that are happening in my society. I was able to become more knowledgeable of how to pursue my goal of expanding health services to low-income minorities. The Youth Ambassadors program gave me a head start on possible careers that branch out in different directions in the medical field. I was exposed to different topics and materials that would be presented to me once I attend college. Furthermore, I was able to test my own level of dedication and motivation towards the profession I am currently interested in pursuing. The Community Health Workers program has left an everlasting impact on my dedication to serve my communities' health concerns, and has given me the confidence to execute my plan of someday hosting a Health Intervention Fair. I was supported and motivated by my instructor, and was able to find direction in my purpose; combating health disparities in my community."*

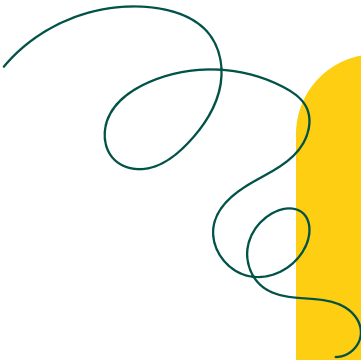
Nayla Bonilla attends Justice High School in Fairfax County.





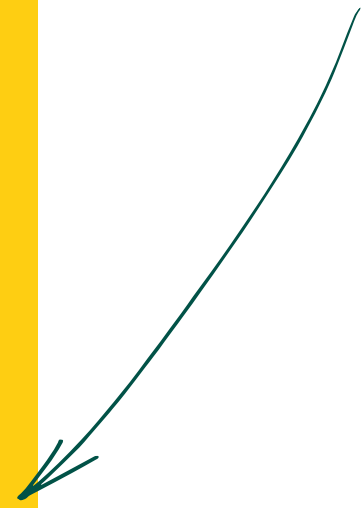
*"The Community Healthcare Worker program was both beneficial to me personally, and was a great professional experience. It showed me what it would be like working in the healthcare field. I was able to have the unique opportunity to take intensive classes that gave me an idea of what being in healthcare classes are like. What I most enjoyed about this program was learning about diseases and their risk factors, how to measure my own blood pressure/BMR, and how the healthcare system works. The most challenging part of the program was doing my best to keep up with the different modules. My presentation on a healthcare issue in my community required planning, research, and critical thinking, which took extensive time to complete. However, now that I am equipped with the skills to identify disparities in my own community, I am excited to apply these skills in the future and work towards making change by serving my community."*

Ayrton Uriona attends Falls Church High School in Fairfax County.



*“Edu-Futuro helped my education by providing me with options, such as scholarships, and other resources, like getting to know the mentors who guided me through the application process. My mentor helped me know a little bit more about college, because I’m a first generation student and I didn’t know much about college.”*

Mariana Gutiérrez and Roberto Alemán were honored for their outstanding academic achievements and were awarded the Dr. Marjorie Myers Scholarship. Both acknowledged the role Edu-Futuro played in helping them achieve academic success. Mariana noted the importance of being assigned a mentor through ELP.





*"My experience in ELP II was very interesting, engaging, and helpful. I got to have a mentor who cared about me, and my success in applying to college. All my experiences were positive. ELP provides many teenagers who will be first-generation college students with guidance during the whole process of applying to college and applying for scholarships. I am glad that I got this support from my mentor because I learned about opportunities that I would never have known without the support of Edu-Futuro. These have made a huge difference in my life."*

Nahomy Vásquez García graduated from West Springfield High School in Fairfax County, and is currently attending Virginia Tech. She is majoring in Mathematics.

*"My experience with ELP and Edu-Futuro was very good. I was able to have a great connection with my mentor and meet new people. She was flexible with my time while I was going to school and working, and with her guidance, I was able to make the best decisions possible about the university that was best for me. My mentor also gave me great tips for scholarship applications so that I could have help to pay for college and all my supplies for school."*

Hector Ramírez graduated from Washington Liberty High School in Arlington County, and is currently attending Marymount University. He is majoring in Criminal Justice.



# Edu-Futuro Programs

## Parent Empowerment Services (PES)

During FY2021-2022, Edu-Futuro reached 2,153 unduplicated adults and their children through our suite of Parent Empowerment Services (PES), and supporting Workforce Development Services (WDS) and Case Management Services (CMS). Our programs for parents are varied, but generally focus on adapting to life in the U.S., improving family communication, and breaking the cycle of poverty through workforce development. We are pleased to report that we have returned to in-person program delivery for some of these programs, but will retain a hybrid model for at least some sessions moving forward to accommodate beneficiaries who cannot participate in person. Here are the specific outcomes for our principal adult programs:

**Workforce Development Services (WDS)** - Edu-Futuro's WDS program assists Latino and immigrant parents to gain the necessary skills to successfully apply for and obtain employment through bilingual computer/smartphone instruction and individual job counseling. In 2020, to meet the evolving needs of our beneficiaries during the pandemic, we created our new "Tech for Parents" curriculum, which includes elements of the traditional computer literacy classes, while also equipping participants with greater knowledge of the digital environment, including computer and smartphone hardware, Internet/email usage, and important web-based tools such as Google Drive/Translate and Zoom. This program has proven to be extremely popular with families: now in its second year in FY2021-2022, "Tech for Parents" served 107 unduplicated adults.

For beneficiaries requiring further individual support, Edu-Futuro also offers one-on-one employment counseling, with assistance tailored to the needs of each participant based on an individualized action plan. In FY2021-2022, a total of 36 unduplicated parents received support. Finally, Edu-Futuro provided job training and certification to 40 hourly employees, including PES facilitators and co-facilitators, IT specialists, and childcare providers. Beginning in FY2022-2023, we plan to greatly expand the training and certification aspect of our WDS programming by hiring a new Workforce Development Team Lead, who will assist members of the public in attaining GED certification.



# Edu-Futuro Programs

## Parent Empowerment Services (PES)

**Case Management Services (CMS)** - Edu-Futuro responds to any family seeking emergency assistance by conducting a Needs Assessment Survey that asks about the impact of COVID-19 on family members, and helps our staff determine immediate household needs. Once the survey has been completed, our Parent Support Specialists help connect beneficiaries to necessary services, including rental assistance, food distribution, unemployment benefits, health insurance, educational resources, workforce development, financial workshops, immigration support, and other general community resources. Our staff supports beneficiaries by preparing and translating paperwork, collecting and uploading documents, and any other activity required to apply for needed services. If the constituent's case is not resolved through referral to another service agency, the case is then submitted for financial support through our in-house Emergency Assistance Fund. In FY2021-2022, we served a total of 668 unduplicated households, and dispersed a total of \$524,220 in direct financial aid for rent, utilities, and other household bills.

**Participa (Participate) and Padres Comprometidos (Committed Parents)** - Both of these bilingual programs teach parents how to navigate the U.S. school system, but Participa is specifically designed for parents of elementary school children, while Padres Comprometidos is intended for families with teens in high school. This year, Edu-Futuro graduated eight Participa virtual programs, serving a total of 156 unduplicated parents. Padres Comprometidos was offered virtually eight times, as well, serving 179 unduplicated parents. Our results based on the post-program surveys are as follows:

- **100%** exhibited greater knowledge about the U.S. school system, including their rights and responsibilities, against a goal of 92%.
- **94%** felt prepared to support and advocate for their children's education, against a goal of 90%.



**Families Reunite** - This invaluable Edu-Futuro program helps families to rebuild relationships between parents and children who were separated during the immigration process. In FY2021-2022, we served 97 unduplicated beneficiaries through nine virtual Families Reunite sessions. Our results based on the post-program surveys are as follows:

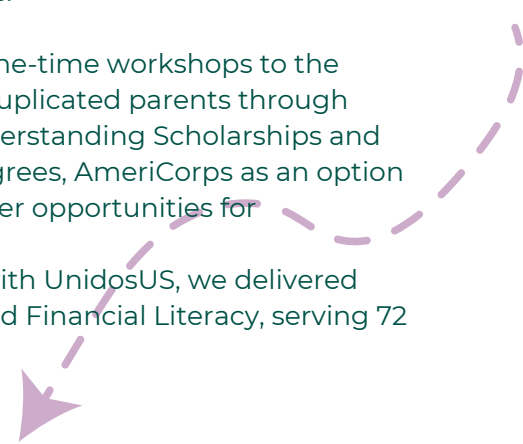
- **83%** of the parents completing the program reported that they have the tools to be a good parent, against a goal of 70%.
- **82%** of the parents completing the program reported that, because of this class, they had positively changed their parenting practices or behaviors, against a goal of 70%.

**Strengthening Families (10-14)** - This curriculum is designed for parents and their children, ages 10 to 14, to help develop strategies to improve family communication and help teens resist peer pressure that can lead to risky behaviors. In FY2021-2022, we were able to deliver eight Strengthening Families programs, both in a virtual and in-person format, serving 152 unduplicated parents and their children. According to Iowa State University, which wrote the Strengthening Families curriculum, **100%** of participants who complete the program will have achieved the following:

- Parents will have increased ability to set appropriate limits and show affection to and support for their children.
- Youth will have reduced risky behavior and increased resistance to peer pressure.

**Additional Parent Programs** – Along with the major programs listed above, Edu-Futuro conducted the following additional activities for beneficiary families:

- **One-time workshops** - Through our youth programs, we offer one-time workshops to the parents of our ELP students. In FY2021-2022, we served 560 unduplicated parents through these workshops, which covered such topics as Budgeting, Understanding Scholarships and Financial Aid, learning about certificate programs, associate degrees, AmeriCorps as an option for their children, work-study scenarios, English classes, and other opportunities for themselves and their children
- **Financial Empowerment Activities** - Through our partnership with UnidosUS, we delivered financial support to clients on topics such as Credit, Banking, and Financial Literacy, serving 72 unduplicated beneficiaries.



As one of the largest providers of direct financial aid to immigrant families during the pandemic, Edu-Futuro was able to help María and Deysi Serrano, sisters who were struggling to provide for their families due to the pandemic. *"When the pandemic started, they told me that they could no longer hire me,"* María Serrano said, *"I felt very sad and distressed because being a single mother, how would I be able to pay the rent? How would I pay for my utility bills? How would I be able to feed my children?"*

With the needed help that Edu-Futuro's Emergency Assistance Fund provided, the sisters were able to access resources to ensure that their basic needs would be met during this uncertain time. Deysi Serrano stated, *"When I learned that Edu-Futuro was going to provide me with the help that I had asked for, we felt more secure. Edu-Futuro helped us with rent, bills, electricity, internet, and food. We were at ease, it was one less expense we had to pay. Edu-Futuro extended their help to us. It was wonderful for us."*



# Communications

## Edu-Futuro: Connecting to Immigrant Families

In FY2021-2022, Edu-Futuro continued to connect with Latino families through Spanish-language television and social media. A unique media partnership with NBC4-Washington allows Edu-Futuro to broadcast our weekly public service television series, *Línea Directa*, throughout the Washington metropolitan area on the region's leading Spanish-language station, Telemundo 44. Each Saturday morning, at 11:00 a.m., the program reaches thousands of Latino households, providing important information on services available to Latino families from local government or nonprofit organizations.

Hosted by seven-time Emmy-winning journalist Andrea Sarralde, for the past two years, *Línea Directa* has focused on giving medical and mental health experts, community leaders, and elected officials a timely platform for connecting with Latino families, providing accurate information on such topics as vaccine efficacy and distribution, COVID-19 dangers for Latino workers, and methods for protecting the health of grandparents living in multigenerational households. In addition, the program plays an important role in encouraging local civic engagement, broadcasting multiple shows that focus on such issues as the importance of the Latino vote, the impact of county and state elections, and the power of grass-roots advocacy.

On the air since January 1990, *Línea Directa* was the first local television series ever broadcast on Washington Spanish-language television, and after nearly 33 years on the air, the weekly program has helped to empower three generations of Latino workers, parents, and students.

During the past two years, Edu-Futuro also built a thriving grassroots social media network that includes *Línea Directa* and Edu-Futuro Facebook pages with a total of more than 5,000 followers. In order to complement this effort, we also manage an active WhatsApp community of approximately 2,000 users who generate hundreds of monthly interactions with our staff. The connection we have established with immigrant families through social media has allowed Edu-Futuro to promote the availability of student and parent programs, and to continue building trust with our beneficiary families.

# Edu-Futuro Volunteers

Making an Impact

84 Total Non-Professional Volunteers

15 Total Professional Volunteers

99 Total Volunteers

1,358 Total Non-Professional Hours

\$40,740 Value of Total Non-Professional Hours

168.5 Total Professional Hours

\$8,425 Value of Total Professional Hours

1,526.5 Total Hours

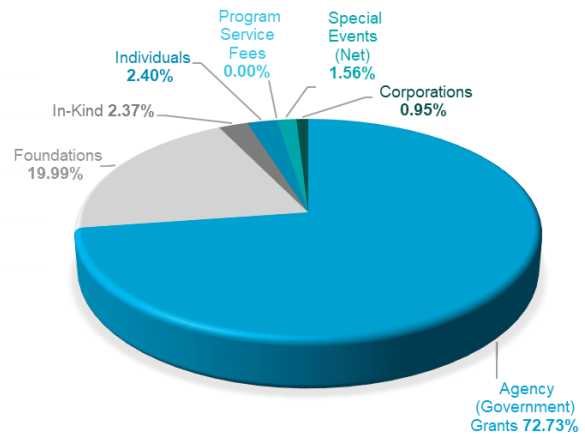
\$49,165 Total Value



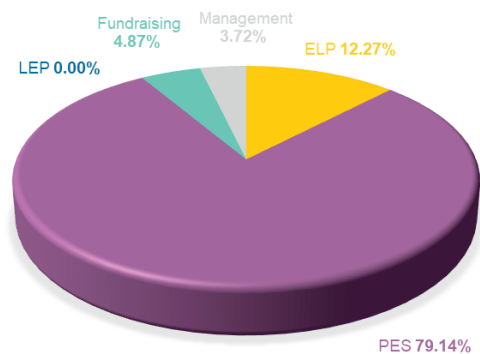
# Financial Statement

## Fiscal Year 2021-2022 Unaudited

	Revenue
Agency (Government) Grants (72.73%)	\$1,831,079
Foundations (19.99%)	\$503,235
Corporations (0.95%)	\$23,916
Individuals (2.40%)	\$60,492
In-Kind (2.37%)	\$59,764
Program Service Fees (0%)	\$0
Special Events (Net) (1.56%)	\$39,327
<b>TOTAL (100%)</b>	<b>\$2,517,813</b>



	Program Expenses
Emerging Leaders Programs (12.27%)	\$289,092
Parent Empowerment Programs (79.14%)	\$1,864,857
Language Enrichment Programs (0.0005%)	\$13
<b>Subtotal</b>	<b>\$2,153,962</b>



	Supporting Services Expenses
Management (3.72%)	\$87,748
Fundraising (4.87%)	\$114,792
<b>Subtotal</b>	<b>\$202,540</b>
<b>TOTAL (100%)</b>	<b>\$2,356,502</b>

	Net Surplus/(Deficit)
Net Income from Operating	\$161,311
Restricted Contributions	\$0
<b>Net Surplus/(Deficit) All Activity</b>	<b>\$161,311*</b>

*\*Surplus due to contracts for 2022-2023 secured before June 20, 2022*



# Staff

## Board of Directors

Jeanne Balcom, *President*  
Betsy Jaffe, *Vice President*  
Madeline Llopis, *Treasurer*  
Christopher Falcon, *Secretary*  
Marjorie L. Myers  
Hugh Pace  
Padmanabhan “Phadu” Seshaiyer  
Jorge Torrico  
Tonia Weik

## Leadership and Staff

Jorge Figueredo, *Executive Director*  
Victoria Mejía, *Director of Programs*  
Natalia Montelongo, *Director of Programs\**  
Norka Morales, *Administration & Finance Manager*  
Veronica Wilson, *Operations & Administration Coordinator\**  
Eduardo López, *Communications & Programs Manager/Línea Directa Producer*  
Rodrigo Ferro, *Communications & Programs Coordinator (Designer of this Annual Report)*  
Daniel Park, *Communications and Programs Specialist – Southern Illinois University Fellow*  
Claudia Almeyda, *Executive Communications Associate*  
Manuel Piñeros, *Case Management Coordinator\**  
Alexa Mavroidis, *Case Management Specialist*  
Astromelia Cadogan, *Case Management Specialist*  
Elisa Demorizi, *Case Management Specialist*  
Salifu Kamara, *Case Management Specialist\**  
Jenny Claros, *Community Outreach Specialist*  
Melissa González, *Community Outreach Specialist\**  
Nora López, *Adult Programs Coordinator\**  
Laura Domínguez, *Case Management Team Lead\**  
Beatriz Morales, *Case Management Specialist\**  
Gabriela Deleón, *Case Management Specialist\**  
Katherine García, *Case Management Specialist\**

Monica Valencia, *Case Management Specialist\**  
Veronica Herrera, *Case Management Specialist*  
Maria Mateus, *Parent Support Team Lead\**  
Alicia La Rotta, *Parent Support Team Lead\**  
Luis Alvarado, *Parent and Youth Outreach Coordinator*  
Gisele Hernández, *Parent and Youth Outreach Specialist*  
Kripa Patwardhan, *Parent and Youth Outreach Specialist*  
Alexis Rivas, *Work Force Development Team Lead*  
Andrea Scott, *Program Manager, Youth Health Ambassador Program*  
Ruthmary Sikde, *Youth Programs Coordinator*  
Andres Fernández, *AmeriCorps*  
Amber Riley, *AmeriCorps\**  
Crystal Worley, *AmeriCorps*  
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Yolymar Cedeno-Leal, *AmeriCorps\**

*\*Temporary/Former Staff*



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Arlington Community Federal Credit Union  
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Deloitte  
Facebook  
Forbes Tate Partners, LLC  
Leidos  
The Options Clearing Corporation - OCC  
Urbano 116 LLC  
Urbano Mosaic LLC  
Women's Healthcare of Princeton

## Foundations and Government Contracts

ACT for Alexandria  
Arlington County Community Development Fund  
Arlington Partnership for Affordable Housing (APAH)  
Arlington Public Schools  
Arlington Thrive  
CAFRITZ Foundation  
CDC Foundation  
Fairfax County Consolidated Community Funding Pool  
Fairfax County Public Schools  
Fairfax County Health Department  
Herb Block Foundation  
Hispanic Federation  
Housing Opportunities Made Equal of Virginia, Inc. (HOME)  
Inter-American Development Bank (IDB)  
INOVA Health Foundation  
International Monetary Fund (IMF)  
Marinus and Minna Koster Foundation  
Meyer Foundation

Montgomery County  
Mount Olivet United Methodist Church  
Philip Graham Fund  
Prince George's County  
Rock Spring United Church  
The Human Services Alliance of Greater Prince William  
Unidos US  
Verizon  
Virginia Civic Engagement Table (VCET)  
Virginia Department of Behavioral Health and Developmental Services  
Virginia Department of Social Services - AmeriCorps  
Virginia For Healthy Youth  
Washington Forrest Foundation  
World Bank Group

## Individual Donors

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Christine Schaubach

Christine Stange  
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 Palhua Flores  
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 William Kirst  
 Zachary Paget

*We are grateful to the many individuals and organizations who support Edu-Futuro. Your generous contributions enable us to continue growing as an organization and to serve a record number of immigrant and Latino children, youth, and adults. Thank you for making our work possible!*

*If you were omitted from our recognition lists, or your name was misspelled, please accept our apologies, and call us at (703) 228-2560 or send an email to [info@edu-futuro.org](mailto:info@edu-futuro.org), so we can correct our records. Thank you.*





Please visit  
our website  
[edu-futuro.org](https://edu-futuro.org)  
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We are looking for volunteers like you.

Please send us a message to  
**571-309-5455**

and we'll let you know how  
to share your skills by  
mentoring our students.

We appreciate you.



With your support, **Edu-Futuro**  
will continue empowering students,  
engaging parents, and  
transforming communities.

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6540 Franconia Rd. Room 170, Springfield, VA 22150

