

Become a Sponsor

Back to the Futuro Gala

Celebrating Our Return to In-Person Programming



Friday, March 3, 2023

Fairview Park Marriott • 3111 Fairview Park Drive • Falls Church, Virginia 22042

Edu-Futuro, a nonprofit based in Arlington, VA with a second office in Fairfax, VA, will host its annual Gala on March 3, 2022 to celebrate the achievements of the immigrant youth and families that it serves through its life-changing programs. This year, Edu-Futuro will serve over **3,400** people, including children, youth, and adults through its programs—the Emerging Leaders Programs (STEAM Robotics, Part I: Leadership and Career Exploration, Part II: College Application, Financial Aid and Scholarships, Part III: College Students Support, Summer Internships, and Workforce Readiness), Parent Empowerment Services, and Workforce Development Services.

Edu-Futuro has been consistently recognized for its successful programs and leadership. In 2022, Excelencia in Education selected Edu-Futuro's Emerging Leaders Program (ELP) as a Program to Watch for 2022. *"Amid challenging times, and acknowledging the unwavering dedication of your program and intentional efforts to share Edu-Futuro stories, and identifying Edu-Futuro for innovative programs that are making a positive impact on the success of their Latino students as Programs to Watch. As a 2022 Program to Watch, Edu-Futuro shows the impact the programs has had thus far on Latino students and recognize the potential of Edu-Futuro program to grow in practice and in evidence of effectiveness."*

In June 2022, nearly 200 parents and children gathered together at the NOVA Annandale Campus to celebrate the first graduation from Edu-Futuro's Parent Empowerment Services (PES), which was the first held in-person since the beginning of the COVID-19 pandemic in 2020. In July 2022, Edu-Futuro launched the Public Health Youth Ambassadors Program, a three-year project created in collaboration with the Fairfax County Health Department to graduate 90 Hispanic, African American, and Black African high school students with the Community Health Worker Certificate from the Morehouse School of Medicine. In addition, Edu-Futuro partnered with Prince William County Public Schools to serve Prince William's parents and students opening a satellite office at Freedom High School in the Fall of 2022.





Important Date

February 17, 2023

Last day to submit pledges and sponsorship materials (ad, logos, etc.) to claudiaalmeyda@edu-futuro.org

We regret late submissions cannot be reflected in the program.



Why Sponsor This Event?

As a Sponsor of the Edu-Futuro Gala, you will support an organization that provides youth development, college access, college support, academic enrichment, and support for parents to resolve family issues, obtain jobs, and empower them to navigate the educational system advocating on their children's behalf and helping them academically. There are plenty of reasons to sponsor our Edu-Futuro Gala:



It's strategic: Our Gala will bring together 240 influential citizens of the community, including elected officials, staff and administrators from Fairfax and Arlington Public Schools, colleges and universities, diplomats, and business owners. These and other special guests all share our passion to improve the lives of Latinos and other immigrants, as well as first generation Americans by making education available to them. Sponsorship of the Gala and the publicity surrounding it will associate your organization with this worthy cause and confirm your organization's reputation as a strong community leader.



It's results-oriented: Of students who completed the ELP I program, 95% exhibited the confidence, abilities, and skills needed to stay on the college track, and 100% reported that ELP met or exceeded their expectations, and that they would recommend the program to other students. Also, 100% of our students who graduated from ELP II successfully enrolled in college.



It's local: Our work empowers youth to access post-secondary education and to obtain their first professional job in the DC Metro Area, giving them the chance to strengthen their communities and contribute to our regional economy, and to break the cycle of poverty.



It's a way to show you care: Your sponsorship will publicly demonstrate your commitment to supporting the Latino and other immigrant communities.

Gala Sponsorship Levels



Champion • \$10,000 and above

- Company name included in the invitation
- Exclusive presenting status at Edu-Futuro's 25th Anniversary celebration
- Opportunity to participate in an on-stage check presentation for the amount of the sponsorship
- On-stage introduction by Master of Ceremonies
- Exclusive page on Edu-Futuro's website including corporate logo, editorial mention, and link to your company's website
- Press coverage and photo opportunities at Edu-Futuro's 25th Anniversary celebration (as available)
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Full-page ad prominently displayed, and company name listed in our printed program*
- Recognition of sponsorship status and corporate logo on all collateral materials: printed program, press releases, signage, and website*
- 10 guest tickets to Edu-Futuro's 25th Anniversary celebration



Partner • \$5,000 and above

- On-stage corporate mention by Master of Ceremonies
- Sponsorship announcement and editorial on Edu-Futuro website
- Press coverage and photo opportunities at Edu-Futuro's 25th Anniversary celebration (as available)
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Full-page ad and company name listed in our printed program*
- Corporate logo on donor page of Edu-Futuro's website with link to your company's website
- Recognition of sponsorship status and corporate logo on all collateral materials*
- 10 guest tickets to Edu-Futuro's 25th Anniversary celebration



Innovator • \$2,500–\$4,999

- On-stage corporate mention by Master of Ceremonies
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Half-page ad and company name listed in our printed program*
- Corporate logo on donor page of Edu-Futuro's website with link to your company's website
- Recognition of sponsorship status and corporate logo on all collateral materials*
- 5 guest tickets to Edu-Futuro's 25th Anniversary celebration



Patron • \$1,000–\$2,499

- Listing on donor page of Edu-Futuro website
- Corporate logo displayed on PowerPoint presentation throughout the 25th Anniversary celebration
- Business card size ad and company name listed in our printed program
- Recognition of sponsorship status on all collateral materials*
- 4 guest tickets to Edu-Futuro's 25th Anniversary celebration



Supporter • \$500–\$999

- Listing on donor page of Edu-Futuro website
- Corporate logo displayed on PowerPoint presentation throughout the 25th Anniversary celebration
- Recognition of sponsorship status on printed program and website*
- 3 guest tickets to Edu-Futuro's 25th Anniversary celebration



Friend • \$250–\$499

- Recognition of sponsorship status on a list of "Friends of Edu-Futuro"
- 1 guest ticket



Individual Ticket • Until February 17: \$150; February 18 – March 3 : \$175



Message in Event Program • \$350 for your name and message printed in program book (100-character limit)

*All sponsorship materials (ad copy, logos, etc.) must be received by **FRIDAY, FEBRUARY 17**, the print deadline, to be included in the program.
Contributions above \$125/per person are tax-deductible.

Edu-Futuro 25th Annual Gala Sponsorship Form

Company/Individual Name: _____

Name to be displayed at the event: _____

☐ I prefer to remain anonymous

Sponsorship Pledge

☐ Champion (\$10,000)

☐ Partner (\$5,000)

☐ Innovator (\$2,500)

☐ Patron (\$1,000)

☐ Supporter (\$500)

☐ Friend (\$250)

Additional Advertisements in Gala Program (or Advertisement only)

____ (#) Full-page ad – 7.5" x 5" (\$500 each)

____ (#) Half-page ad – 3.5" x 5" (\$300 each)

____ (#) Business card size ad – 3.5" x 2" (\$150 each)

____ (#) Message in Program Book – \$350 for name and message, 100 character limit _____

*All ads are printed in black and white. All artwork and logos must be sent electronically to eduardo@edu-futuro.org in vector, PDF, or JPG format and received no later than Friday, **February 17, 2023** for inclusion in the program.*

Additional Tickets

Until Feb. 17: \$150 _____ Feb. 18-March 3: \$175 _____

Contact Persons

Contact for Sponsorship Payment _____

Address: _____

Telephone: _____ E-mail: _____

Contact for Advertising: _____

Telephone: _____ E-mail: _____

Payment Options

☐ Enclosed is a check for \$ _____ made out to "Edu-Futuro"

Please send completed form and checks to: Edu-Futuro, 2110 Washington Blvd, Third Floor, Arlington, VA 22204

☐ Other payment arrangement (Please specify): _____

☐ Please charge my credit card*, number: _____

Name as read on card: _____ Exp. Date: _____ Security code (CVV): _____

Type of Card: ☐ Visa ☐ Mastercard ☐ Other:

**The information provided for the credit card is confidential and will be used to process this transaction only.*

You may also visit our webpage (www.edu-futuro.org/gala) to make a payment online through PayPal, or email or contact Claudia Almeyda, Executive Communication Associate, claudiaalmeyda@edu-futuro.org or (703) 843-8645 to make a credit card payment by phone.

Signature _____

Date _____