

Become a Sponsor

“Building a Brighter Future”

Edu-Futuro 23rd Annual Gala

Friday, November 5, 2021

Virtual Celebration and Silent Auction

6:30 p.m. - 8:00 p.m.



Edu-Futuro

Empowering Students
Engaging Parents
Transforming Communities

Edu-Futuro, an immigrant-led nonprofit organization serving more than 3,200 students and parents throughout Northern Virginia, will host its 23rd Annual Gala on the evening of November 5, 2021. After an extremely difficult year for the immigrant community of our region, the virtual event will not only celebrate the outstanding achievements of the immigrant youth and families impacted by Edu-Futuro's life-changing programs, but will also honor the perseverance and commitment of our staff in the face of the COVID-19 pandemic.

From the beginning of the crisis in March 2020, the Latino community has accounted for the largest number of coronavirus cases and hospitalizations in Northern Virginia, as well as throughout the Washington metropolitan area. Unfortunately, this unprecedented emergency never received the attention or funding required to meet the needs of immigrant families, who were not only bearing the greatest burdens of the pandemic, but were also disproportionately represented in the “essential workforce” that maintained our hospitals, grocery stores, pharmacies, and many other critical institutions. Without the invaluable assistance provided by Edu-Futuro's individual donors and philanthropic partners, our hard-working staff members could not have continued to serve thousands of struggling immigrant families during the most difficult days of the pandemic.

As we prepare to celebrate 23 years of service to immigrant families, Edu-Futuro is proud to report that our aggressive response to the coronavirus crisis established our organization as one of the largest providers of direct financial aid to immigrant families in the Washington region, offering case management services to more than 1,200 households, and disbursing over \$800,000 from our own Emergency Assistance Fund for rent, food, utilities, and other basic necessities. Despite the enormous challenges of the pandemic, we can also report that the 83 high school seniors who graduated from our Emerging Leaders Program (ELP) were offered \$5,557,892 in scholarships and financial aid for their first year of college, and a remarkable \$21,468,490 in four-year renewable scholarships and financial aid. These extraordinary outcomes broke our previous records for first-year and four-year financial aid totals, by 124% and 287%, respectively.

Why Sponsor This Virtual Event?

As a Sponsor of the Edu-Futuro virtual Gala -- which will be presented through social media platforms as a pre-taped celebration featuring music, personal testimonies from students and parents, and remarks from elected officials -- you will support an organization that helps hundreds of immigrant students build a path to high school graduation and college enrollment, while empowering their parents to navigate the educational system, improve family communication, and obtain better jobs through our computer literacy classes and workforce development services. There are plenty of reasons to sponsor our Edu-Futuro Gala:

It's strategic: Our Gala will bring together approximately 250 influential citizens of the community, including elected officials, staff, and administrators from Fairfax, Arlington, and Alexandria City Public Schools, colleges and universities, diplomats, and business owners. These and other special guests all share our passion to break the cycle of poverty by utilizing education as a critical catalyst for positive change in the lives of Latino and immigrant families. Sponsorship of the Gala and the publicity surrounding the event will associate your organization with this worthy cause and confirm your organization's/company's reputation as a strong community leader.

It's results-oriented: Over 91% of students who completed the program reported that ELP I increased their motivation to work hard and do well in school, and 98% said it helped them increase their self-expectations. Also, 95% of our ELP II youth successfully enrolled in college.

It's local: Our work empowers youth to access postsecondary education and careers in the DC Metro Area, giving them the chance to strengthen their communities and contribute to our economy.

It's a way to show you care: Your sponsorship will publicly demonstrate your commitment to supporting the Latino and immigrant communities.

IMPORTANT DATES

October 25, 2021 – Last day to submit sponsorship materials (ad, logos, etc.) to alexa@edu-futuro.org

October 25, 2021 – Last day to submit pledges. Ads/logos for late submissions will not be reflected in the program.

Gala Sponsorship Levels

Champion – \$10,000 and above

- Recognized as “Champion” sponsor by Hosts throughout Gala celebration
- Ability to air two 30-second commercial or corporate branding messages during Gala celebration
- Recognized as official sponsor of two Edu-Futuro awards presented during Gala, and presentation of the Community Partner & Special Recognition Awards
- Corporate logo displayed on-screen throughout Gala celebration
- Exclusive page on Edu-Futuro’s website, including corporate logo, editorial mention, and link to organization/company’s website
- Full-page ad prominently displayed, and organization/company name listed in Gala Program, which will be distributed in PDF format to all guests
- Recognition of “Champion” sponsorship status and corporate logo on all collateral materials: press releases, signage, and website*
- 10 virtual guest tickets to Edu-Futuro’s 23rd Anniversary celebration

Partner – \$5,000 and above

- Recognized as “Partner” sponsor by Hosts throughout Gala celebration
- Ability to air one 30-second commercial or corporate branding messages during Gala celebration
- Recognized as official sponsor of one Edu-Futuro award presented during Gala, and presentation of the Dr. Marjorie L. Myers, Scholarship Award
- Corporate logo displayed on-screen throughout Gala celebration
- Full-page ad and organization/company name listed in Gala Program, which will be distributed in PDF format to all guests
- Corporate logo on donor page of Edu-Futuro’s website with link to organization/company’s website
- Recognition of “Partner” sponsorship status and corporate logo on all collateral materials: press releases, signage, and website*
- 10 virtual guest tickets to Edu-Futuro’s 23rd Anniversary celebration

Patron – \$2,500–\$4,999

- Recognized as “Patron” sponsor by Hosts throughout Gala celebration
- Corporate logo displayed on-screen throughout Gala celebration
- Half-page ad and organization/company name listed in Gala Program, which will be distributed in PDF format to all guests*
- Corporate logo on donor page of Edu-Futuro’s website with link to organization/company’s website
- Recognition of sponsorship status and corporate logo on all collateral materials*
- 5 virtual guest tickets to Edu-Futuro’s 23rd Anniversary celebration

Supporter – \$1,000–\$2,499

- Corporate logo displayed on-screen throughout Gala celebration
- Corporate logo on donor page of Edu-Futuro’s website with link to organization/company’s website
- Business card size ad and organization/company name listed in Gala Program, which will be distributed in PDF format to all guests
- Recognition of sponsorship status on all collateral materials*
- 4 virtual guest tickets to Edu-Futuro’s 23rd Anniversary celebration

Guardian – \$500–\$999

- Listing on donor page of Edu-Futuro website
- Corporate logo displayed on PowerPoint presentation throughout the 21st Anniversary celebration
- Recognition of sponsorship status on printed program and website*
- 3 guest tickets to Edu-Futuro’s 21st Anniversary celebration

Friend – \$250–\$499

- Recognition of sponsorship status on a list of “Friends of Edu-Futuro” on Gala Program
- 1 virtual guest ticket

Individual Virtual Ticket – Until October 22: \$75; October 23 – November 5: \$100

Message in Event Program –\$350 for your name and message in the virtual program (100-character limit)

*All sponsorship materials (ad copy, logos, etc.) must be received by **MONDAY OCTOBER 25, 2021**, the print deadline, to be included in the program.

Contributions above \$85/per person are tax-deductible.

Edu-Futuro 23rd Annual Gala Sponsorship Form

Organization/Company/Individual Name: _____

Name to be displayed at the event: _____

I prefer to remain anonymous

Sponsorship Pledge

Champion (\$10,000)

Partner (\$5,000)

Patron (\$2,500)

Supporter (\$1,000)

Guardian (\$500)

Friend (\$250)

Additional Advertisements in Gala (or Advertisement only)

_____ (#) Full-page ad – 7.5" x 5" (\$500 each)

_____ (#) Half-page ad – 3.5" x 5" (\$300 each)

_____ (#) Business card size ad – 3.5" x 2" (\$150 each)

_____ (#) Message in Program Book – \$350 for name and message, 100 character limit _____

All ads are printed in black and white. All artwork and logos must be sent electronically to alexa@edu-futuro.org in vector, PDF, or JPG format and received no later than Monday, October 25, 2021 for inclusion in the program.

Additional Virtual Tickets

Until October 22: \$75 _____ October 23 – November 5: \$100 _____

Contact Persons

Contact for Sponsorship/Payment:

Address: _____

Telephone: _____ E-mail: _____

Contact for Advertising: _____

Telephone: _____ E-mail: _____

Payment Options

Enclosed is a check for \$ _____ made out to "Edu-Futuro"

Please send completed form and checks to: Edu-Futuro, 2110 Washington Blvd, Third Floor, Arlington, VA 22204

Other payment arrangement (Please specify): _____

Please charge my credit card number*: _____

Name as read on card: _____ Exp. Date: ___ / ___ Security code (CVV): _____

Type of Card: Visa Mastercard Other: _____

**The information provided for the credit card is confidential and will be used to process this transaction only.*

For more information and tickets for our 2021 Gala please visit <https://edu-futuro.org/gala> - If you want to pay by check or credit card or be a sponsor, please contact Alexa Mavriodis at alexa@edu-futuro.org or at 703-819-4813.

Signature _____

Date _____