

Become a Sponsor

“Legacy of the Future”

Edu-Futuro 21st Annual Gala

Friday, October 18, 2019

Key Bridge Marriott • 1401 Lee Highway, Arlington, VA 22209



Edu-Futuro
Empowering Students
Engaging Parents
Transforming Communities

Edu-Futuro, a nonprofit based in Arlington, VA with a second office in Fairfax, VA will host its annual Gala on October 18, 2019 to celebrate the achievements of the immigrant youth and families that it serves through its life-changing programs. This year, Edu-Futuro will serve over 1,600 people, including children, youth, and adults through its programs—the Saturday Spanish School, the Spanish Summer Academy, the Emerging Leaders Programs (Part I and Part II), the Robotics Clubs, Parent Empowerment Services, and Workforce Development Services.

Edu-Futuro has been consistently recognized for its successful programs and leadership. In 2016, Edu-Futuro was recognized for a second consecutive year by the White House as a “Bright Spot in Hispanic Education”, and was selected as one of the year’s recipients of the James B. Hunter Human Rights Award by a committee of the Arlington County Human Rights Commission. In March 2017, Edu-Futuro and Executive Director Jorge E. Figueredo were selected for Sun Gazette’s annual *Best of Arlington* in the category of Non-Profit/Civic Support Worker, and recognized in June 2017 as “Outstanding Partner” from the Unified Prevention Coalition of Fairfax County. On May 8, 2018, Edu-Futuro received the 2018 Leadership Award from the Hispanic Leadership Alliance in Fairfax County, on May 24, 2018 it was recognized as a Distinguished Partner by the Fairfax County Department of Neighborhood and Community Services, and in November 2018 Edu-Futuro was nominated for the Foundation for Fairfax County Public School’s Community Partner of the Year Award.

Why Sponsor This Event?

As a Sponsor of the Edu-Futuro Gala, you will support an organization that provides youth development, college access, college support, academic enrichment, and support for parents to resolve family issues, obtain jobs, and empower them to navigate the educational system advocating on their children’s behalf and helping them academically. There are plenty of reasons to sponsor our Edu-Futuro Gala:

It’s strategic: Our Gala will bring together approximately 270 influential citizens of the community, including elected officials, staff and administrators from Fairfax and Arlington Public Schools, colleges and universities, diplomats, and business owners. These and other special guests all share our passion to improve the lives of Latinos and other immigrants, as well as first generations, by making education available to them. Sponsorship of the Gala and the publicity surrounding it will associate your organization with this worthy cause and confirm your organization’s reputation as a strong community leader.

It’s results-oriented: Over 91% of students who completed the program reported that ELP I increased their motivation to work hard and do well in school, and 98% said it helped them increase their self-expectations. Also, 95% of our ELP II youth successfully enrolled in college.

It’s local: Our work empowers youth to access postsecondary education and careers in the DC Metro Area, giving them the chance to strengthen their communities and contribute to our regional economy.

It’s a way to show you care: Your sponsorship will publicly demonstrate your commitment to supporting the Latino and other immigrant communities.

IMPORTANT DATES

October 11, 2019 – Last day to submit sponsorship materials (ad, logos, etc.) to adam@edu-futuro.org

October 11, 2019 – Last day to submit pledges. Ads/logos for late submissions will not be reflected in the program.

Gala Sponsorship Levels

Champion – \$10,000 and above

- Company name included in the invitation
- Exclusive presenting status at Edu-Futuro's 21st Anniversary celebration
- Opportunity to participate in an on-stage check presentation for the amount of the sponsorship
- On-stage introduction by Master of Ceremonies
- Exclusive page on Edu-Futuro's website including corporate logo, editorial mention, and link to your company's website
- Press coverage and photo opportunities at Edu-Futuro's 21st Anniversary celebration (as available)
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Full-page ad prominently displayed, and company name listed in our printed program*
- Recognition of sponsorship status and corporate logo on all collateral materials: printed program, press releases, signage, and website*
- 10 guest tickets to Edu-Futuro's 21st Anniversary celebration

Partner – \$5,000 and above

- On-stage corporate mention by Master of Ceremonies
- Sponsorship announcement and editorial on Edu-Futuro website
- Press coverage and photo opportunities at Edu-Futuro's 21st Anniversary celebration (as available)
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Full-page ad and company name listed in our printed program*
- Corporate logo on donor page of Edu-Futuro's website with link to your company's website
- Recognition of sponsorship status and corporate logo on all collateral materials*
- 10 guest tickets to Edu-Futuro's 21st Anniversary celebration

Innovator – \$2,500–\$4,999

- On-stage corporate mention by Master of Ceremonies
- Corporate logo displayed on PowerPoint presentation throughout the gala
- Half-page ad and company name listed in our printed program*
- Corporate logo on donor page of Edu-Futuro's website with link to your company's website
- Recognition of sponsorship status and corporate logo on all collateral materials*
- 5 guest tickets to Edu-Futuro's 21st Anniversary celebration

Patron – \$1,000–\$2,499

- Listing on donor page of Edu-Futuro website
- Corporate logo displayed on PowerPoint presentation throughout the 21st Anniversary celebration
- Business card size ad and company name listed in our printed program
- Recognition of sponsorship status on all collateral materials*
- 4 guest tickets to Edu-Futuro's 21st Anniversary celebration

Supporter – \$500–\$999

- Listing on donor page of Edu-Futuro website
- Corporate logo displayed on PowerPoint presentation throughout the 21st Anniversary celebration
- Recognition of sponsorship status on printed program and website*
- 3 guest tickets to Edu-Futuro's 21st Anniversary celebration

Friend – \$250–\$499

- Recognition of sponsorship status on a list of "Friends of Edu-Futuro"
- 1 guest ticket

Individual Ticket – Until September 30: \$125; October 1 – October 18: \$150

Message in Event Program –\$350 for your name and message printed in program book (100-character limit)

*All sponsorship materials (ad copy, logos, etc.) must be received by FRIDAY OCTOBER 11, 2019, the print deadline, to be included in the program.

Contributions above \$85/per person are tax-deductible.

Edu-Futuro 21st Annual Gala Sponsorship Form

Company/Individual Name: _____

Name to be displayed at the event: _____

I prefer to remain anonymous

Sponsorship Pledge

Champion (\$10,000)

Partner (\$5,000)

Innovator (\$2,500)

Patron (\$1,000)

Supporter (\$500)

Friend (\$250)

Additional Advertisements in Gala (or Advertisement only)

_____ (#) Full-page ad – 7.5" x 5" (\$500 each)

_____ (#) Half-page ad – 3.5" x 5" (\$300 each)

_____ (#) Business card size ad – 3.5" x 2" (\$150 each)

_____ (#) Message in Program Book – \$350 for name and message, 100 character limit _____

*All ads are printed in black and white. All artwork and logos must be sent electronically to adam@edu-futuro.org in vector, PDF, or JPG format and received **no later than Friday, October 11, 2019** for inclusion in the program.*

Additional Tickets

Until September 30: \$125 _____ October 1 – October 18: \$150 _____

Contact Persons

Contact for Sponsorship/Payment: _____

Address: _____

Telephone: _____ E-mail: _____

Contact for Advertising: _____

Telephone: _____ E-mail: _____

Payment Options

Enclosed is a check for \$ _____ made out to "Edu-Futuro"

Please send completed form and checks to: Edu-Futuro, 2110 Washington Blvd, Third Floor, Arlington, VA 22204

Other payment arrangement (Please specify): _____

Please charge my credit card*, number: _____

Name as read on card: _____ Exp. Date: ____ / ____ Security code (CVV): _____

Type of Card: Visa Mastercard Other: _____

**The information provided for the credit card is confidential and will be used to process this transaction only.*

You may also visit our webpage (www.edu-futuro.org/21st-anniversary/) to make a payment online through PayPal, or email or call Adam Nubbe, Program Specialist at adam@edu-futuro.org or (703) 228-2560 to make a credit card payment by phone.

Signature

Date